

DESIGN TO INFORM:

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HELLO: Mike Reynolds is Design to Inform. A one source dimensional design studio. My inspiration comes from the built environment, history, community and technology. My portfolio includes work from interactive and print design. Including application design, branding and photography. **ARTISTIC SKILLS:** Concept design, illustration, painting and photography. **TECHNICAL SKILLS:** Adobe Suite, Microsoft Office, QuarkXPress, working knowledge of Action Script, CSS and HTML. **EXPERIENCE:** > FREELANCE DESIGNER – industries have included an art gallery, a toy company, not for profits, business consulting, catering and staffing. Responsible for identity, packaging, t-shirt and website design. > GRAPHIC DESIGNER at Wireless Generation responsible for interface design of PDA applications and database driven websites utilizing an iterative design process. > T-SHIRT DESIGNER at Park Avenue Imprints responsible for you guessed it t-shirt design. > Temporary/freelance GRAPHIC DESIGNER at Fisher-Price responsible for implementing and developing packaging style guidelines as well as identity and collateral design. > GRAPHIC DESIGNER at Artvoice responsible for ad design. **EDUCATION:** Completed many years of formal education. Always learning and growing. **CIAO:** Visit www.designtoinform.com to find out a bit more. If you feel that I may be a good fit for your needs please let me know. I am always interested in meeting new people.

Thanks,

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